



CANADIAN
ATHLETIC
THERAPISTS
ASSOCIATION
ASSOCIATION
CANADIENNE
DES THÉRAPEUTES
DU SPORT

CATA E-BLAST ADVERTISING

The CATA E-blast advertising option has become a key communication avenue for information to members 24 hours a day. Now companies can enhance their marketing program by using this direct access avenue to the CATA membership. This marketing avenue has direct access to over 1700 CATA members.

CATA E-Blast Advertising

Categories

Fees

Athletic Therapy related employment opportunities	- No Fee
Corporate employment postings	- \$100.00
Courses where companies / individuals (receive financial benefit, including members)	
• Certified Membership	- \$150.00
• Certification Candidate Membership	- \$ 75.00
• Full Membership	- \$220.00
Not for Profit	- No Fee
Research/Survey Request - (15 cents per email address)	
• Certified Membership	- 15 cents per e-mail address
• Full Membership	- 15 cents per e-mail address

* Each category provides three (3) releases of e-blast to specific target.

CATA

Terms & Conditions

Companies/products must meet approval of the CATA before application will be approved

Criteria

- Consistent with CATA Mission and Goals
- Consistent with CATA Code of Ethics
- The company providing the service/product must demonstrate good corporate policies including, but not exclusive to: compliance with workplace health and safety standards, employment equity and not manufacturing/selling products deemed unsafe.
- CATA will not guarantee exclusively for product/service
- CATA has right to refuse questionable advertising material

Message Format – file and text

1. All material must be in a word or pdf format for inserting into the e-blast
2. Attachments are allowed, but must be in a word or pdf format
3. Payment – cheque or credit card (credit card payments are subject to a 2% surcharge)
4. All invoices are due in full 30 days from the invoice date. Any invoice not paid within that time is subject to interest charges per month (1. 5%).

For more information on advertising with the CATA please contact us at
info@athletictherapy.org

CATA